



# Forecasting

Get Smart, Automated and Consistently Accurate Forecasting for Metrics that Matter

Forecasting impacts critical business areas, including labor budgets, customer service, promotions and associate schedules. When the forecast is off, it affects your store managers' ability to adhere to plans and budgets and can impact productivity, service and sales. Real-time forecast accuracy is not only critical – it is imperative.

Logile's Forecasting solution generates the most accurate forecasts for metrics that matter, such as sales and SKUs as well as individual and consolidated UPCs – helping to drive more granular forecasting across your retail chain. AI-driven, machine learning algorithms and guidelines create more reliable and informed forecasting which helps store managers adhere to plans and budgets and, ultimately, enhances productivity, services and sales.

## Key Capabilities:

- **Unparalleled AI and Machine Learning Automation:** Tap into an intelligent solution that accounts, analyzes and forecasts for every metric using dozens of proprietary algorithms, delivering industry-leading accuracy – automatically.
- **Extensive Data and Event Tagging:** Programmatically automate data tagging for weather to each store's ZIP code or leverage

detailed promotional tagging for enhanced UPC-level forecasting.

- **Front-End Support:** Customize queueing service standards by day part in your forecast to enhance throughput, shorten customer wait times, and improve shopper satisfaction.



**Generate forecasting at each individual metric level with an industry-leading average accuracy rate of 97%+**

# Advanced Capabilities and Deeper Data Drive Better Results

Logile provides extremely accurate and reliable forecasts, delivered in completely automated workflows that require little to no manual intervention. Our solution goes well beyond methods like moving averages and exponential smoothing by incorporating recent advances in statistical learning and pattern recognitions.

## Key Benefits:

At Logile, we combine retail expertise, industrial engineering, and technological innovation to solve retail's toughest challenges. Our team's human intelligence, coupled with AI and machine learning technologies, sets us apart. Our unified store solutions enable retailers to seamlessly plan, schedule and execute operational strategies.

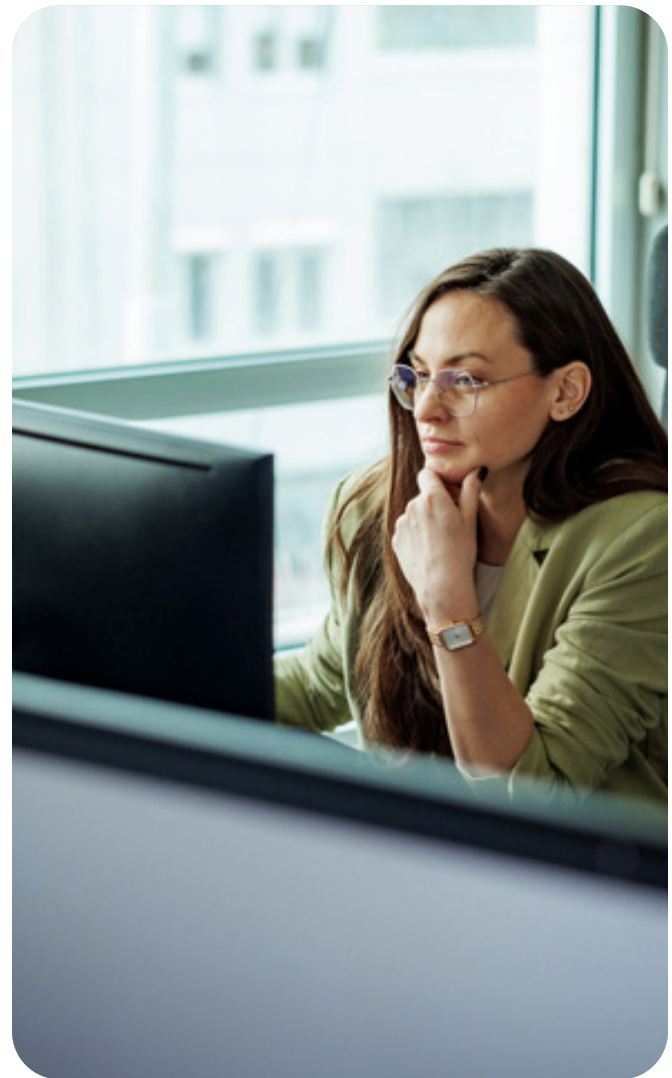
As part of Logile's Plan suite, our Forecasting solution offers the following benefits:

- **Improve Forecasting Accuracy:** Create highly accurate sales and volume forecasts at weekly and daily department or interval levels.
- **Reduce Forecast Administration Time:** Get extremely reliable forecasts delivered in a completely automated workflow, requiring little or no manual intervention.
- **Develop Superior Customer Service:** Enable precision scheduling that delivers your service and queuing standards with minimal waste.

Logile is transforming retail with cutting-edge technologies that unite stores and associates. This helps reduce labor and inventory costs, boost associate satisfaction, and enhance the overall customer experience.

## Ready for a next-level customer experience?

Share your challenge with us, and let Logile provide a tailored solution to meet your needs.



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