Store Execution

Dynamically Manage Operations and Associates for Top-Level Execution

In an increasingly competitive retail environment, your execution and service levels must be spot-on to be successful. You must act, manage and measure operations with agility to meet changing marketplace and consumer demands. Without consistent structures, methodologies and processes in place, executing key store initiatives is a constant struggle.

Logile's Store Execution solution streamlines the execution of store initiatives while ensuring daily tasks are performed as assigned. Simplify execution management across the board with easy-to-use mobile solutions. Ensure information flows to associates who need it, when they need it, and how they need it. Empower managers to effectively monitor and oversee tasks to realize greater productivity, gain more consistent and timely execution, and improve associate morale.

Key Capabilities:

- **Task Execution:** Take advantage of a seamless, customizable solution on an integrated platform that makes managing tasks related to deployment, training and operations much easier for stores to achieve superior results.

- **Communications:** Ensure your associates never miss key messages again with a streamlined strategy for both routine and crisis communications, leading to more responsive, effective and safe operations.

- **Incident and Queue Management:** Initiate and route tasks at the store level that require corporate resources to complete, as well as equitably and efficiently track and manage customer queuing at service counters.

100,000 tasks completed per day

Facilitate Communications and Activity Completion Across Your Store Operations

Logile gives you the smart technologies and mobile tools to ensure you communicate effectively with associates, properly execute and track tasks, monitor current conditions, and change direction as needed to ensure peak performance.

Key Benefits:

At Logile, we combine retail expertise, industrial engineering, and technological innovation to solve retail's toughest challenges. Our team's human intelligence, coupled with AI and machine learning technologies, sets us apart. Our unified store solutions enable retailers to seamlessly plan, schedule, and execute operational strategies.

As part of Logile's Execute suite, our Store Execution solution offers the following benefits:
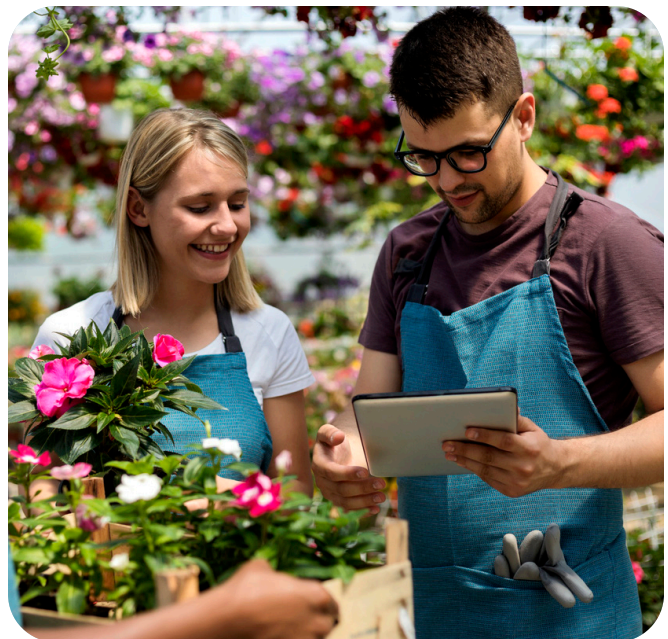
- **Increase and Improve Execution of Tasks:** Create a unified work list – by department or by associate – that aligns different tasks with corporate directives and business requirements to guide employees to do what is needed in the right way.

- **Step Up Compliance:** Increase compliance with customer-service standards and industry regulations to enhance the shopping experience and reduce risks associated with external audit failures.

- **Reduce Training Costs:** Deliver relevant instructions or other materials directly to associates performing the work.

- **Control the Flow of Communications:** Simplify associate communications and ensure operational messages are delivered to the right associates, at the right time.

Logile is transforming retail with cutting-edge technologies that unite stores and associates. This helps reduce labor and inventory costs, boost associate satisfaction, and enhance the overall customer experience.

Ready for a next-level customer experience? Share your challenge with us, and let Logile provide a tailored solution to meet your needs.

LOGILE
The Logic of Retail