



Fresh Production

Deliver the Fresh-Food Quality Your Customers Expect

Today more than ever, customers choose store destinations based on the availability and quality of fresh-food products with the taste their families love. But managing the process of ordering, tracking and selling fresh food has become more challenging with increasingly complex offerings and a workforce of less experienced managers and associates. Managing what to produce, and in what quantity, is critical to fulfilling customer expectations and profitability for your business.

Logile's Fresh Production is an all-in-one solution built to manage all aspects of fresh-food production that maximizes sales, decreases overproduction and reduces shrink and waste. Guide associates in producing the right items, in the right quantities, at the right times to drive sales, reduce out of stocks, optimize store labor, improve product freshness and increase customer satisfaction.

Key Capabilities:

- **Production Planning:** Use advanced forecasting to support inventory needs, daily plans, schedules and workflows for each department throughout the day to build a more efficient production process.
- **Recipe Management:** Take advantage of ingredient formulas and step-by-step guidance that incorporates nutritional data

and vendor-product specifications to consistently produce fresh foods in the most effective and efficient manner.

- **Yield Management:** Accurately calculate the volume of source products required to fill future production needs to create sellable meat and produce items.
- **Scale Management:** Streamline scale operations, enabling seamless data synchronization, accurate labeling and enhanced regulatory compliance.



**Exponentially drive
fresh-food sales**

Give Associates the Right Tools to Keep Products at Their Freshest

Logile focuses on the management of fresh items by placing the tools in associates' hands to determine what to produce, and in what quantity, while also guiding them through the process of ordering, tracking and selling fresh foods.

Key Benefits:

At Logile, we combine retail expertise, industrial engineering, and technological innovation to solve retail's biggest challenges. Our team's human intelligence, coupled with AI and machine learning technologies, sets us apart. Our unified store solutions enable retailers to seamlessly plan, schedule and execute operational strategies.

Part of Logile's comprehensive Plan suite, our Fresh Production solution offers these key benefits:

- **Accurately Forecast Production Needs:** Utilize historical data and AI-enabled machine learning algorithms to accurately predict item-level sales to inform production plans.
- **Increase Sales:** Boost sales through the consistent availability of fresh products that customers want to buy.
- **Improve Product Freshness:** Manage production routines to support items' specific production schedules to ensure product freshness.
- **Increase Gross Profit:** Systematically reduce overproduction, waste, shrink and production labor.

- **Guide Store Associates to Success:** Provide system-based guidance to ensure daily delivery of fresh production and merchandising.
- **Increase Customer Satisfaction:** Ensure customers have the fresh items they want, when they want them, in the right quantities, with the quality and consistency they expect.

Logile is redefining retail solutions with progressive technologies that unify your store and connect your workers – helping you reduce labor and inventory costs, increase associate fulfillment and improve the customer experience.

Are you ready for a next-level customer experience? Tell us your challenge, then let Logile deliver a solution to meet your needs.



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